



JULING HANCOCK

UX/UI Designer

With a passion for improving people’s lives through accessible and inclusive design, I bring enthusiasm, curiosity and a spirit of collaboration to every project, along with an unwavering focus on delivering the quality and details that result in successful designs.

EXPERIENCE

Western University — *UX/UI Designer & Researcher*

MAY 2021 - PRESENT

- Lead the development of EdTech tools for students and teachers including:
 - Designing the interface for a web app that was successfully launched to enable educators in Canada and Singapore to network, share teaching resources and discuss pedagogy
 - Conducting user research and synthesising data to understand user needs and identify opportunities
 - Creating wireframes and prototypes to illustrate design concepts and user interactions and leading usability testing sessions to get feedback
 - Collaborating with designers, developers and stakeholders to help create an effective and intuitive user experience across all platforms
 - Using my communication skills (presenting, writing, video editing) to document process, share ideas and update progress in key development stages

Homecare Hub — *UX/UI & Graphic Design Intern*

FEB. 2020 - APR. 2020

- Collaborated with the CTO and web developer in editing and designing pages to improve the flow of the company’s website and mobile site
- Designed business cards, flyers and banners — and developed storyboards for educational videos — to meet specific client needs

Brick Works Academy — *Camp Instructor*

JUL. 2017 - AUG. 2020

- Led the Pokémon Designer camp, and co-led the 3D Design and Jr. Robotics camps
- Developed games and activities to engage campers ages 6-14
- Collaborated with fellow camp leaders in delivering after-camp programs

EDUCATION

OCAD University, Toronto — *BDes, Industrial Design*

SEP. 2017 - APR. 2021

AWARDS

WiT Scholarship — *Women in Toys, Licensing & Entertainment*

JAN. 2021

CONTACT

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SKILLS

UX & UI Design

UX Research

Wireframing

Prototyping

Storyboarding

Usability Testing

Responsive Design

Visual Design

Branding Design

TOOLS

Figma

Sketch

InVision

Adobe XD

Photoshop

Illustrator

Microsoft Office

Google Workspace

Miro

FRONT END CODING

HTML

CSS

JavaScript